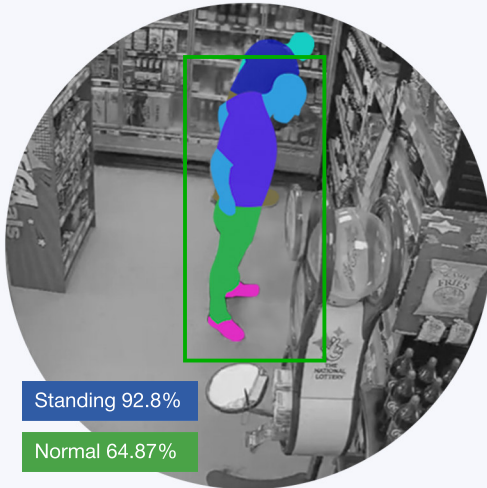


Reduce Shrink with AI Theft Detection

Get real-time alerts to help you stop theft in its tracks

Retail shrink is the bane of any shop, and theft is the number one cause of it. Thanks to AI theft detection software, once the system notices a security risk, it issues an automatic alert to staff over the x-hoppers headsets, adding footage and alerts to chat for easy retrieval. Better than simple surveillance, that brings you reliable, fully automatic tracking of possible threats and breaches.



“Since the introduction of x-hoppers, we’ve seen massive change here. Our staff now feel safer. We also have detected quite a huge number of thefts. Just before we had x-hoppers we were looking at shrinkage of about £25,000 a year, which is significant for a small business, and that has been dramatically reduced.”

Fiona Malone
Store Director
Tenby Stores & Post Office



Moving retail communications beyond the headset



+35%
increase
in sales

50%
decrease in
training time

up to 60%
reduction
in shrink

E-commerce focuses on price and ease of access, but there are two things that it can't yet achieve: a great customized in-store experience and instant access to products.

However, plenty of day-to-day issues hold shops back from reaching their full potential, like long waiting times, lack of staff on the floor, incomplete product knowledge and shrink.



Connect Retail Assistants and
Protect Your Bottom Line

www.x-hoppers.com

Connect Retail Assistants and
Increase In-Store Conversions

Deliver Better Service Through Connected Staff

Empower shop assistants to provide quick and personalized service that converts visitors into shoppers and shoppers into loyal customers.

Internal & external communication

The x-hoppers headset connects retail associates to a broadcast where they can tackle problems as they arise and even receive automated alerts and customer calls.

Instant buyer alerts via smart call points

Flexible, touch-free call points send instant alerts to your retail assistants each time a customer scans a QR code linked to in-store goods.

Predictive retail analytics

Track customer engagement with your products and take data-driven decisions based on how many times each QR code was scanned.



Boost Staff Skills with AI Assistance

Connect store associates to systems, colleagues and our AI Coach so they can learn on the job and at their own pace, providing you with product experts in half the time.

Knowledge on demand

The AI Coach provides live answers to spoken questions, giving frontline workers instant access to accurate product knowledge from day one.

Integrations

Integrate x-hoppers with store systems to send automatic alerts straight to the headsets from self-checkouts, CCTV or other in-store devices.

Omnichannel support

Customer engagement chats can connect website visitors to shop floor assistants, while full call reporting and contact center analytics allow you to track and manage interactions across omnichannel environments.

