Wizywebinar - The first automated movie studio for your webinars

The Browser-Based Webinar Platform for Sales

Webinars play an important role in the customer journey. They serve to engage leads, nurture, educate them, and help companies **close more deals faster.**

Unfortunately, there are two major problems with webinars, that prevent you from seeing good results in terms of conversion.

The first problem is the **low attendance rate**--people register three weeks in advance and then they simply forget about it.

Wizywebinar solves this issue because it's fully integrated into the Wildix communication system. You can communicate with your registrants and follow up with your attendees, in any suitable way.

The second problem with webinars is the **lack of results**--during online events, it is very difficult to keep attention levels high.

With Wizywebinar you can have a kind of a **movie studio, right in your office**, thanks to the integration with the Wizyconf hardware station.

List of Features

Core

- **Full integration with Wildix** Collaboration/ x-bees.
- **Full integration with Wildix Wizyconf HW** conference station. Make your webinars even more professional and engaging.
- Host up to 5,000 concurrent participants. Up to 16 simultaneous speakers in one webinar.
- **Fully cloud based**. Available from anywhere at any time via the browser without the need to download and install any client

Security

- **Enterprise Security**. Data is always protected with the highest level of SHA-256 with RSA Encryption.
- **Spam control**. Ban users straight from the chat or mute it temporarily.
- **Password protection.** You can decide whether or not you would like to protect your webinars with a password.
- **HD video conferencing**. Up to high definition video quality and content sharing in 1080p.
- **Mobile friendly**. Connect from any phone, tablet, or mobile device. Note: no access via the call number.
- **Lobby**. Set up a lobby for your video conference and let your participants join later.

Webinar

- **Record your meetings**. Full MP4 recordings in HD with a single click, in the cloud. Number of recordings is limited to 10 for each Speaker. Recordings are deleted automatically after 6 months.
- **Screen sharing**. Share your screen, app windows or browser tabs.
- **Questions & answers**. Participants can submit questions. Moderators can answer them directly in writing, queue them for voting or share live answers with the rest of the audience.
- **Create engaging polls** during your webinars to make them even more interactive.
- **Hand raise**. Call on engaged students with a virtual hand raise for organized participation.
- **Content library**. Upload and share files with your audience. Presentations, videos, PDF files, YouTube links can be stored in your account, and you can use them in any webinar.
- **Whiteboard mark-up**. Speakers can annotate a document or draw schemes while they present.
- **Broadcast live**. Reach more people via Facebook or YouTube, wherever your audience is.
- **Layouts**. Take control of your webinars by arranging the screens exactly as you want them.
- **Statistics and reporting**. Per webinar stats: number of users invited, registered and attended; how much time each user spent in the webinar. Per system webinar usage stats.
- Set up and customize an **HTML registration page.**
- **Customize invitation/ confirmation/ reminder emails**. Include calendar links or files in those emails, allowing the attendees to add the webinar to their calendars.
- **Customizable (friendly) URL** links for your webinars.

Requirements and licensing

- WMS version 5.02 or higher
- UC-Wizywebinar license assigned to the speaker on WMP
- UC-Business or UC-Premium license assigned to the speaker in WMS

1 UC-Wizywebinar license provides the following set of features:

- Number of people who have the right to speak in the webinar: 1
- Number of simultaneous webinars: 1
- Number of simultaneous recordings: 1
- Number of attendees: 100

Use cases

Here below you can find several use cases and the list of licenses that you need to carry out each of those scenarios.

1 speaker and 100 attendees

- 1 Wizywebinar license
- 1 Business/ Premium license

2 internal speakers and 200 attendees

- 2 Wizywebinar licenses
- At least 1 Business/ Premium license for the user who creates the webinar

1 internal speaker, 1 guest speaker, and 200 attendees

- 2 Wizywebinar licenses
- 1 Business/ Premium license assigned to the speaker in WMS

1 speaker and 500 attendees

- 5 Wizywebinar licenses
- 1 Business/ Premium license

Want to turn your webinar station into an automatic movie studio?

On top of each scenario you can add:

Wizyconf Station integration

- 1 Wizyconf license and 1 Wizyconf station (a Wizyconf station requires a Wizywebinar license)

What does it take to make a perfect webinar?

First, you need to be standing up when you speak. Second, you need a good background, good lights, a good camera, and a good mic. Third, you need a reliable professional solution.

We can easily achieve this, thanks to the integration of the Wizywebinar platform with the Wizyconf hardware station.

You don't need a tech crew to support you during your webinars. Wizyconf works like magic-- it's simple, intuitive and user-friendly. It takes just **30 seconds to start using** this cutting-edge system, all thanks to its magical components, including:

- WebRTC for secure real-time transmission of audio and video from browser to browser.
- Chrome OS--a light-weight and secure operating system.
- Two professional, studio-quality microphones, capable of picking up speakers' voices from 6 meters away.
- Two webcams leveraging the magic of Artificial Intelligence to transform your online meetings into an engaging experience:
    - The Pan-Tilt-Zoom camera detects the audio and automatically focuses on the person who is speaking.
    - The 4K camera detects movements to make sure everyone present in the room is in frame.

You can walk across the room like you do on a stage and still be sure that your attendees will see you. Wizyconf Station makes your Wizywebinars even more **professional and engaging**.

Stop broadcasting from your desk and **start seeing a real result in terms of attendance rate and closure**, thanks to Wizywebinar.